



**ALL INDIA
BHARAT SANCHAR NIGAM LIMITED
EXECUTIVES' ASSOCIATION
CENTRAL HEADQUARTERS
NEW DELHI**

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No. AIBSNLEA/CMD/BSNL/2011-12

Dated:17.11.2011

To
Shri R.K. Upadhyay
CMD, BSNL
New Delhi-110001

Sub: - Non-availability of Top up cards and SIM- in BSNL Kerala Circle- Affecting the business of GSM products/ services.

Respected Sir,

We would like to draw your kind attention that shortage of Top Up Cards and Blank SIMs is reported from various SSAs in Kerala Telecom Circle. The deficiency is acute in the case of cards of lower denominations such as Top up 20, 55, 110, 220 etc. It is requested to authorize SSAs also to print the cards with a view to avoid unwanted customer dissatisfaction at this stage.

Non-availability of blank SIMs also adversely affects the promotion of popular plans such as Maveli, Mithram, Students Special, Jai Jawan etc., being highlighted by BSNL with high esteem.

We would therefore request you to kindly intervene in this matter and do the immediate needful to sort out the issue.

With kind regards,

Yours Sincerely

-sd-

(PRAHLAD RAI)
General Secretary

Copy to:-

- (i) The Director(CFA)/Director(CM)/Director(HR)/Director(EB), BSNL CO, New Delhi-110001