



ALL INDIA BSNL EXECUTIVES' ASSOCIATION
Kerala Circle, Thiruvananthapuram, Kerala

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No. AIBSNLEA/Kerala Circle/CMD/2024 /01

Dated 04.01.2024

To
Shri P.K. Purwar ji,
CMD, BSNL
New Delhi - 110001

Subject: Humble request to enhance 4G/5G Services in the lucrative Kerala Market for increasing Revenue and to address the pending Executives' Promotions, especially in the Finance Stream reg

Most Respected Sir ,

We may kindly be permitted to express our sincere appreciation for your exemplary leadership and relentless efforts in steering our BSNL from the challenges it faced in 2019 to its current status as a self-esteem organization, equipped with indigenous 4G technology. The paces made under your guidance have elevated BSNL to an elite class organization, and we extend our heartfelt gratitude for your selfless dedication to the service of our Nation through BSNL. We acknowledge with great admiration the commendable work done in strengthening BSNL's infrastructure and the induction of state-of-the-art technology. The unparalleled commitment you have shown towards the advancement of the organization deserves special recognition. We, as stakeholders, share our appreciation from the core of our hearts.

Sir, Kerala, being the leading circle in BSNL with the maximum number of CM and CFA services, presents a significant and reliable market for BSNL. We earnestly request your kind attention to consider deploying 4G/5G services on a large scale in Kerala Circle. This strategic move will not only meet the data demands of our esteemed customers in the state but also position BSNL to capitalize on the lucrative market, thereby enhancing revenue generation. Such a deployment will undoubtedly motivate employees in the Kerala circle, fostering a positive attitude and driving them to achieve greater heights in meeting organizational goals.

Sir, furthermore, we draw your earnest attention to the pending promotions of executives in various streams, particularly in the Finance stream. Despite notable promotions in other streams over the past years, the Finance stream is facing delays in the promotion process. This has led to the retirement of several officers with a sense of disappointment due to the lack of eligible promotions. Most of them are retiring after benefiting a single promotion during their entire span of service lasted for more than 30 years. While we appreciate the management's effort to reserve some promotions from AO to CAO as per the old MSRR, the bleak prospects for these promotions necessitate your urgent and earnest intervention.

Given that the Finance stream plays a pivotal role in BSNL's day-to-day activities and is the second-largest stream, we reverentially implore your sagacious office to create some channels for the issuance of promotions from CAO to DGM F, AO to CAO, and JAO to AO. This will contribute to create a more balanced system within the Finance stream and boost the morale of deserving officers awaiting promotion since long.

We appreciate your time and consideration of our humble submissions. Your visionary leadership has been instrumental in BSNL's resurgence, and we are confident that your attention to these matters will further enhance the organization's progress.

Thank you, sir, for your continued commitment to the betterment of BSNL. We eagerly await a favourable outcome of this humble request.

With Kind regards

Yours Sincerely

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(Rajan V V)

Copy for kind information to:

1. Shri. Sunil Kumar , the CGMT Kerala , Thiruvananthapuram
2. Shri . Shaji V , GS AIBSNLEA CHQ , New Delhi