

## **FORUM OF BSNL UNIONS / ASSOCIATIONS**

*Dada Ghosh Bhawan, 2151/1, New Patel Nagar,  
Opp. Shadipur Bus Depot., New Delhi – 110 008.*

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Forum/103/29 (i)

27.06.2016

To

**Shri Anupam Srivastava,  
CMD BSNL,  
Bharat Sanchar Bhawan,  
Janpath, New Delhi – 110 001**

*Sir,*

Sub: - **Intensifying SWAS programme, by holding processions in all SSAs – req.**

I wish to bring the following to your kind notice.

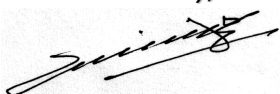
A meeting of the Forum of BSNL Unions and Associations was held on 23.06.2016, the meeting discussed ways and means to further intensify the 'Service With A Smile' (SWAS) programme. After threadbare discussions, it is decided that a procession / rally shall be conducted in all SSAs. The intension of the programme is to further involve all the Executives and Non-Executives in BSNL in the implementation of the SWAS programme, and also to popularise the various products and schemes of BSNL, like 'Night Free Call', 'Free Roaming', 'Free to Home' etc.

It is decided that the tentative date of the procession / rally shall be 10.08.2016. The meeting strongly felt that the proposed programme will yield better results if the Senior Officers of the Company also take part in the processions / rally together with the Executives and Non-Executives. This will help in a big way to reach our message to the wider sections of the public.

We hope that the Management would look into the request of the Forum and would take appropriate decision.

Thanking you,

*Yours sincerely,*



**[P. Abhimanyu]**

**Convenor,**

Mobile No: 9868231113

Copy to: (1) Ms. Sujata Ray, Director (HR), BSNL, New Delhi-110 001  
(2) Shri A.M. Gupta, GM (SR), BSNL CO., New Delhi-110 001