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भारत संचार निगम लिमिटेड

(भारत सरकार का उद्यम)

BHARAT SANCHAR NIGAM LIMITED

(A Govt. of India Enterprise)

No. 8-20/2019-20/PHM

Dated: 11.12.2020

पी.के. पुरवार

अध्यक्ष एवं प्रबन्ध निदेशक

P.K. PURWAR

Chairman & Managing Director

Dear All,

Sub: Performance of the Clusters: Improvement therein.

In order to maintain and grow the landline & broadband customer base, the quality of service parameters play a very important role. It has been reiterated that quality of service parameters need to improve so that the esteemed customers get better services. This has been repeatedly communicated as per regular monitoring mechanism/ VCs from BSNL HQ unit. Post VRS, SLA based outsourcing is implemented to improve the QOS and very pro-active role played by Circles and BA to implement it successfully.

The performance of the clusters is being reviewed periodically. Although the PAN India performance is improving month on month, the overall performance is not as per the expectation. The report for the month of November 2020 is enclosed as Annexure-A, wherein performance of clusters w.r.t. two parameters i.e. Fault clearance within 24 hours & MTTR is shown for both landline & broadband. As can be seen, 35~40% of the clusters are having more than 70% fault clearance within 24 hours for landline & broadband. Also 40~45% of the clusters are having less than 24 hours MTTR for landline & broadband. More concentrated efforts and strict monitoring of the clusters is still required so that the performance of rest of the clusters (60%) reaches to a similar level. In addition, for these 35~45% clusters the MTTR is required to be brought to single digit, i.e., <10 hours.

It is now desired that the 85% fault clearance within 24 hours and MTTR of less than 24 hours is achieved in 100% of clusters in first phase so that we can reduce it further to meet customers' expectation. This is foremost requirement for retention of the existing customer base and further addition of new customers.

A mechanism for monitoring of performance of the cluster partners be evolved at circle level and 10% of worst performing partners be identified. The corrective steps be taken including the change of these partners, if required, so that the performance of these clusters also improve.

As you would appreciate that in this era of cut throat competition, the only distinguishing factor is Quality of Service. I, therefore, call upon all of you to refocus and intensify your efforts to improve the Quality of Service parameters in order to meet the above targets. Looking forward to more vigorous efforts from you and your circle in this regard.

With Best Wishes,

Enclosures: As above.

Yours sincerely,

(P.K. Purwar)

Τo,

The Chief General Managers, All Telecom Circles, BSNL

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	clearence	below 50		77	2	8	11		29	32		0	42	2	0	2	- x	19	9	2	12	374	5	42	160	41	116	10	152	4	37	93	18
No of cluster with 9/ 2/2	n % clea IRc - RR		1			-	2												-	-						-				-		J,	
	cluster with % within 24 HBs		268	24	0	3	5	2	1	11		1	37	2	2	2	6	6	7	8	8	140	20	∞	30	37	41	4	29	3	19	34	11
	NO OT CIUS	>70	597	24	0	2	7	0	1	12	1	1	194	37	6	12	42	54	23	6	∞	222	86	н	21	36	42	24	157	12	44	50	51
	TTR - BB	48+	476	61	2	2	∞	0	29	20	0	0	19	0	0	1	2	7	2	1	3	270	2	24	117	33	90	4	126	Н	31	81	13
No of cluster with % clearence	No of cluster with MTTR	24-48 Hrs	329	30	0	3	4	1	1	20	1	0	37	2	0	2	8	10	4	2	6	194	11	22	99	29	59	7	89	4	21	30	13
	No of clus	< 24 Hrs	705	34	0	3	11	П	1	15	1	2	217	39	11	13	49	95	27	11	11	272	110	2	28	52	20	27	182	14	48	99	54
	within 24 HRs - LL	below 50	752	87	2	9	14	2	29	34	0	0	26	2	က	3	10	11	12	3	12	423	3	49	169	59	130	13	186	5	20	110	21
		20-70	235	17	0	1	4	0	1	6	2	0	46	9	2	1	16	14	3	2	2	114	20	1	23	29	34	7	28	3	16	29	10
	with	>70	523	21	0	1	5	0	1	12	0	2	171	33	9	12	33	48	21	6	6	199	100	1	19	26	35	18	132	11	34	38	49
	No of cluster with MTTR -LL	48+	909	71	2	4	11	0	30	24	0	0	36	3	0	1	9	11	9	2	7	348	4	40	144	46	104	10	151	1	41	96	13
No of cluster with M		24-48 Hrs	284	28	0	4	9	2	1	14	1	0	43	2	5	3	15	7	3	2	9	149	10	10	44	27	20	8	64	5	19	29	11
	NO OT CIU	< 24 Hrs	620	56	0	0	9	0	0	17	1	2	194	36	9	12	38	55	27	10	10	239	109	н	23	41	45	20	161	13	40	52	56
Cluster	count		1510	125	7	∞	23	2	31	55	2	2	273	41	11	16	59	73	36	14	23	736	123	51	211	114	199	38	376	19	100	177	80
	Circle		ndia	tal	AN	AS	BR	픠	§	a R	N ₁	WB	otal	Η	웊	¥	PB	2	핑	5	3	otal	AP	2	귛	뉳	Z	TS	WZ Total	5	5	МН	MP
	allo 7		PAN India	EZ Total			EZ	EZ	E2		EZ	EZ	NZ Total	ZN	ZN	ZN	ZN	ZN	ZN	NZ	NZ	SZ Total	25	ZS	ZS	25	25	ZS	WZ	ZM	7M	ZM.	MZ